

Content ideas and sections

Page	Content
1	FC
2	<i>Advert</i>
3	IFC (contents), Editorial, Team
4/5	<p>A Moment in Time (<i>sponsored</i>)</p> <p>Inspiring the World, with Zaha Hadid</p> <p>The Iraqi woman who is everywhere. Industry defining global architect speaks to Nina about being an Iraqi and creating new boundaries and spaces for corporates, communities and individuals in our ever-changing world.</p>
6	<p>So Nina!</p> <p>Trends, News, giveaways, competitions, quiz, trends</p> <p>i.e In the news Lighting the way, Nazhat, mother of five is an entrepreneur working with prosperity candle – showcasing candles made by local women and how to buy them.</p> <p>Win an outfit – competition Top 5 best org for women to work for etc</p>
7	<i>Advert</i>
	The Heart of Industry (<i>sponsored</i>)
8	Sponsor showcase, who we are, what we do, how we support WEE
9	<p>Focus Iraq (<i>regular feature</i>)</p> <p>Mobile technology – Is there safety in Numbers?</p> <p>How to make the most from your mobile phone. Insights and tips from other women and industry specialists. A powerful market offering.</p>
10	<p>½ Ninatech (play on nanotech),</p> <p>Using technology and the web for business ideas: teachers making millions by teaching on the web.</p> <p>Get your business noticed globally - How to register on the Weconnect International supplier portal</p>
	<p>Oil and Gas Industry</p> <p>½ regular column by industry specialist Samar Whitticombe</p>

11	<p>WEEnable (regular feature ref Manufacturing/ Construction/Service Industries employment and supply chain) Interview by Interior design specialist and supplier, Uns Baban</p> <p>Reach for the Sky – Kurdistan’s FGH Millennium Hotel group shows pioneering leadership re women’s economic participation within their supply chain and labour force. You can do it too, top tips for companies looking to maximise opportunity and profits.</p>
13	<p><i>ADS (i.e events, business travel..), franchise adverts, jobs</i></p>
14	<p><i>Advert</i></p>
15	<p>PS: Past Strength Insights from the past, creating strength today (This will be a regular feature and have a different city and industry focus each time) Nouriya Shaya was first female bank manager, responsible for all Rafidain bank branches for outside of Baghdad (42 branches) solving problems for traders as well as facilitating loans across Iraq. She turns 90 this year.</p>
	<p>Looking Good, Feeling Great (sponsored)</p>
15-16	<p>It’s all about ME! (1 ½ pages) Different guest editor each issue</p> <p><i>What defines me, who I am</i> Welcome to Naz Allawi, wife, mother and writer – empowerment for me has always been about having the confidence to be myself. I don’t apologise for who I am.</p> <p><i>What I look like, how I can</i> - Naz’ tips for Fashion on a budget</p> <p><i>Favourite Fashions, Favourite food</i> Favourite traditional low sugar recipe, Favourite fashion retailer (...that’s what keeps me feeling good!)</p> <p>Please write in to be the next guest editor.</p>
16	<p>½ Showcase Iraq, local business showcase, jewellery, fashion, sourcing raw beauty materials</p>
17	<p><i>Advert</i></p>
	<p>Connexions (sponsored)</p>
18 -19	<p>Networked The power of women’s networks – business groups for women:</p> <ul style="list-style-type: none"> • Getting started, getting involved, making it happen. • Knowledge share from business women networks in Iraq, Morocco and Sweden.
20	<p>Laws and Ideas, edited by Raya Abu Gulal Co-founder of the Women Lawyers Group Middle East. Raya is also a committee member of the International Women Business Group (Abu Dhabi)</p> <p>Creating the environment in which women’s economic empowerment can thrive</p> <p>A different law is featured every issue, impacts, case study and follow through.</p>

21	Working Partners (diaspora or in country) A male/female partnership. This feature concentrates on what makes them work and why they are successful -facilitating an understanding of how collaboration and co-operation can create a better outcome for everyone.
22	<i>Adverts</i>
23	Dear Nina Advice Page – Advice from our experts for anything from access to finance, to legal information support around gender bullying and getting that job!
	Education and Training (<i>sponsored</i>)
24	Education Dossier: Architecture, what qualities do you need – the career path. Highlighting the universities that can support you on his path/ career of choice for each region.
25	½ Q&A – by Finance Interns: What you need to do to get the job you want! ½ Introducing (Featured University), by current female student
	My Money (<i>sponsored</i>)
26	Introduction to Finance for Growth and Financial literacy Dr Natalie Schoen, Islamic finance expert from Risk Reward
27	Insurance/Investment for women
	The Heart of Nina (<i>sponsored</i>)
28	My wish A real story around main, current and past challenges. After telling their story the writer asks the readers for help to resolve a particular issue. The writer makes a wish and the idea would be that someone would aim to resolve it (i.e. a new job, help with health, childcare, investment). The outcome will be reported in the next issue...
29	<i>Advert</i>
30	Nina Dossier – Women in Iraq, current situation, needs and action
IBC	Directory – All contact details for stories and organisations featured as well as other places for support
BC	<i>Advert</i>